

## Case Study

**Company:** The Storage Team

**Business sector:** Storage & Business Services

**Established:** 2007

**Number of employees in St.Helens:** 5

**Premises:** Self Storage facility – 45,000 sq ft

**Location:** Unit 17, Lea Green Business Park, Eurolink, St Helens, WA9 4TR

**Support received:** Introduction to St.Helens, its networks & partners, access funding for IT services plus marketing support, enquiry generation & promotion.

### Company Profile:

The Storage Team is the only company in St.Helens providing self-storage. The company essentially provides temporary and permanent space to business and domestic users on an easy in / easy out basis. The company offers secure space from 10 sq ft – 30,000 sq. ft for storage, workshops, offices, retail, trade counter, warehousing, pallet storage, domestic user storage, archiving and vehicle storage.

The building provides state of the art premises that have undergone a series of phased expansions, which will eventually extend to some 62,500 sq. ft of storage space. The interior of the facility is almost prison-like in appearance, ultra clean and provides security to the highest level which means its customers have the ultimate piece of mind knowing their belongings are being well cared for. Further protection is provided with each room being individually alarmed and linked to a call monitoring station.

Clients include Liverpool Community & St.Helens Colleges, St.Helens Council, the St.Helens & Knowsley Primary Care Trust and Liverpool Council.

The business has a complementary sister company, The Removal Team established in 2001, which provides a one stop shop to completely ease the stress that comes with moving premises be it to either The Storage Team or another location. This company has progressed from a single van operation to expansion into one of Merseyside's most reputable and sizeable removal organisations.

### Testimonial:

Kevin Thompson, Managing Director, commented; "Our Mission Statement is simple: To be the leading Removal and Storage Companies in the North West in terms of Quality, Value and Service. With help from The Business Location Service and Chamber this has enabled us to do this. They have been fantastic from the word go, helping us to network with other businesses and providing discounted staff training. Although we have satellite offices in other areas, we do see ourselves as being very much involved within the business scene in St.Helens. St.Helens provides an excellent business location midway between Liverpool and Manchester, with excellent road, rail and airport links."