

## Case Study

**Company:** Lloyds Business Communications

**Business sector:** Telecommunications & IT

**Established:** 1997

**Number of employees in St.Helens:** 30

**Premises:** Office and training facilities– 3,500 sq ft

**Location:** 109 Mere Grange, Leaside Road, St.Helens, WA9 5GG

**Support received:** General PR support and networking opportunities.

### Company Profile:

Lloyds has become one of the UK's leading players in the communications market, offering a complete range of integrated solutions, covering all aspects of Internet Protocol (IP) Telephony, IT and Mobile technology systems. The company's technology solutions, integrating PC, office phone, web and mobile devices, deliver tangible benefits to customers offering a wide range of cost savings, improved productivity and seamless operations to improve customer service.

The company has a number of strategic alliances with some of the world's most reputable companies including Cisco, Microsoft, Mitel and Siemens. Through these partnerships Lloyds has satisfied the ICT for over one hundred thousand users in the UK and has secured a large number of international accolades for customer service and innovative business solutions.

Lloyds recently moved from Warrington to Mere Grange Business Park and the company is benefiting from improved transport links and access to new customers across the Borough and beyond.

Clients include Bruntwood Estates, Cranswick Plc., Alfred Knight, Tower College, Rainhill

### Testimonial:

Ian Allmark, Director at Lloyds Business Communications, said: "Our move to St.Helens has allowed us to acquire high-tech premises in a highly cost-effective, business-friendly environment with great connections to the motorways, allowing easier access to our existing and potential customer base."