

CASE STUDY

Company: Wincanton

Business Sector: Distribution & logistics

Established: 2002/03

Number of employees in St.Helens: circa 1,400

Premises: Warehousing/Industrial – 550,000 sq. ft.

Location: M62 Linkway, Lea Green, South St.Helens

Support Received: Assistance with site location, planning, recruitment, introduction to partners, accessing training support, general aftercare, advice on environmental matters, publicity/promotion.

Company Profile

Wincanton is one of Europe's leaders in providing advanced supply chain solutions. The site in Lea Green is entirely dedicated to Somerfield, delivering ambient, chilled and frozen product to over 200 stores on a daily basis. The site is set for further expansion and currently services over 100 vehicles covering around 31,250 miles a day between them.

Around 1,400 people are currently employed, working 24 hours a day, seven days a week in a variety of roles, including warehousing, driving, vehicle maintenance, recycling, security, administration, and a catering team. The latest technology is also utilised to maximise operational efficiency.

Testimonial

Gary Cottom, General Manager of Wincanton's Lea Green site states: "When the efforts of the people and the technology combine, the ultimate goal of satisfying the customers of Somerfield is achieved. Wincanton's successful relationship with Somerfield spans back over 10 years; however more recently the partnership has

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further flourished with Wincanton being awarded the national contract for Somerfield. We are delighted that the Lea Green site is set to expand."

Economic Development

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