

CASE STUDY

Company: MoneyExpert.com

Business Sector: ICT / Financial Services

Established: 2003

Number of employees in St.Helens: 55

Premises type & size: Office, 1400ft²

Location: Newton-le-Willows

Support Received: the company needed assistance in identifying modern offices which would both project the right image and enable rapid expansion as the business model was applied, and were located close to the motorway network. Grant aftercare.

Company Profile

Since setting up the business in 2003, MoneyExpert.com has grown into one of the top financial comparison websites in the UK, offering consumers free, independent advice on how to find the best value financial products on the market. The company's success and pedigree is reflected in its rating by Real Business Magazine in 2005 as one of the UK's top 50 businesses to watch.

The company moved to its current offices in Newton-le-Willows in 2004 and now employs 40 people to ensure that the website is always able to provide up-to-date and accurate information. The fact that the company's raison d'être is being able to spot a good deal, makes MoneyExpert.com's decision to relocate to St.Helens the ultimate accolade in terms of the Borough's cost effectiveness as an operating base.

Testimonial

Sean Gardner, Chief Executive of MoneyExpert.com, said: "St.Helens enjoys an ideal location close to the M6 and the motorway network. Our senior management team travel a great deal and this was an important consideration when moving premises.

Being based in St.Helens enables us to operate centrally in the North West without paying the premiums of city centre rent. Another benefit is that the countryside is right on our doorstep rather than a hectic city centre, although Liverpool and Manchester are both less than an hour away so we can enjoy the best of both worlds."

Economic Development
