

CASE STUDY

Company: Lancashire Tea

Business Sector: Food & drink

Established: 2006

Number of employees in St.Helens: 9

Premises type & size: Industrial / office, 10,000 sq ft

Location: Newton-le-Willows

Support Received: General introduction to St.Helens, networks and partners, plus publicity and promotion.

Profile

The company was established in 2006 by two entrepreneurs, Lynn Hitchen and Paul Needham, who, between them, had over 40 years of experience working in the tea and manufacturing industry.

The state-of-the-art production facility has the ability to make 2,000 bags of Lancashire tea a minute. The new brand has achieved impressive listings with key retailers, including Sainsbury's, Morrisons, Tesco, Asda, and Booths. It has also proved to be popular in farm shops, hotels and restaurants across Lancashire and the North West. Further investment is now set to follow on the back of the sustained success of both the product and the company.

Testimonial

Lynn Hitchen comments: "The premises in St.Helens ticked all of the boxes to suit our requirements, and we settled in very quickly. We are very impressed by the support that we have received since setting up the company in St.Helens".

Paul Needham adds: "Newton-le-Willows is the perfect base for Lancashire Tea. As we are supplying to large retailers and lots of independents, it's important to be close to the motorway network, but at the same time, we were attracted to the rural nature of this area of St.Helens".

Economic Development
